



AMPAC Meeting

October 23, 2019



Agenda

- Status Updates
- Innovation Forum
- AMP Document and Chapter outline
- Policy Preview
- Next Steps

Innovation Forum

Innovation Forum Input

- How do you define Innovation?
- How should we apply innovation to the Alexandria Mobility Plan Vision?
- What innovative Transportation Solutions have you seen in Alexandria or elsewhere?



Idea Wall Summary



How do you define Innovation?

Disruption of the status quo

Increased sustainability and safety

Utilization of simple technology for creative solutions

How should we apply innovation to the AMP Vision?

Reliable travel information technology

Equitable multimodal solutions

Decreased congestion and cut-through traffic

What innovative Transportation Solutions have you seen in Alexandria or elsewhere?

Increased electric vehicles and Bikes

Pedestrian and bike solutions

Transit payment via smart phones

Speed management and congestion pricing



Discussion

- What are we excited about that we want to incorporate in the AMP?
- Any major topics not discussed for follow-up?



Vision: Safe, seamless, and connected mobility options foster a thriving Alexandria for all



Guiding Principles: **ACCESS** Alexandria

- Accessible** – Alexandria will work to make its transportation network fully accessible for users of all ages and abilities.
- Connected** – Alexandria's transportation system will take you where you want to go seamlessly by leveraging technology and integrating transportation and land use.
- Convenient** – Alexandria will provide a transportation system with high-quality mobility options that are reliable, frequent, proximate, and comfortable.
- Equitable** – Alexandria acknowledges that different populations have different "starting points" in their level of mobility. Alexandria will be targeted, inclusive, and intentional in addressing gaps in transportation service and infrastructure for under-served persons and neighborhoods.
- Safe** – Alexandria will eliminate all traffic deaths and serious injuries by 2028.
- Sustainable** – Alexandria will prioritize low-carbon mobility options and reduce automobile dependency.



**How should
we apply
innovation
to the
Alexandria
Mobility Plan
Vision?**



AMP Document & Chapter Outline

2008 Plan Chapters

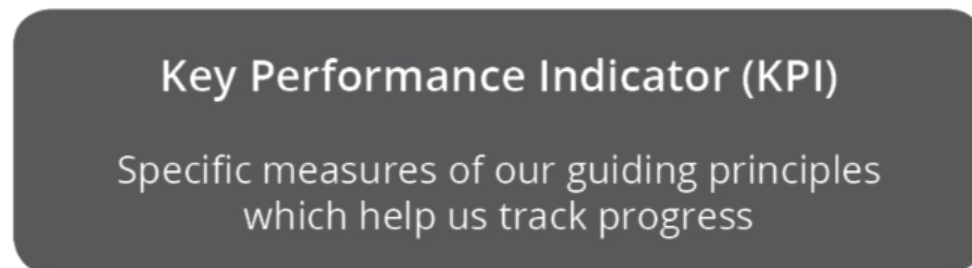
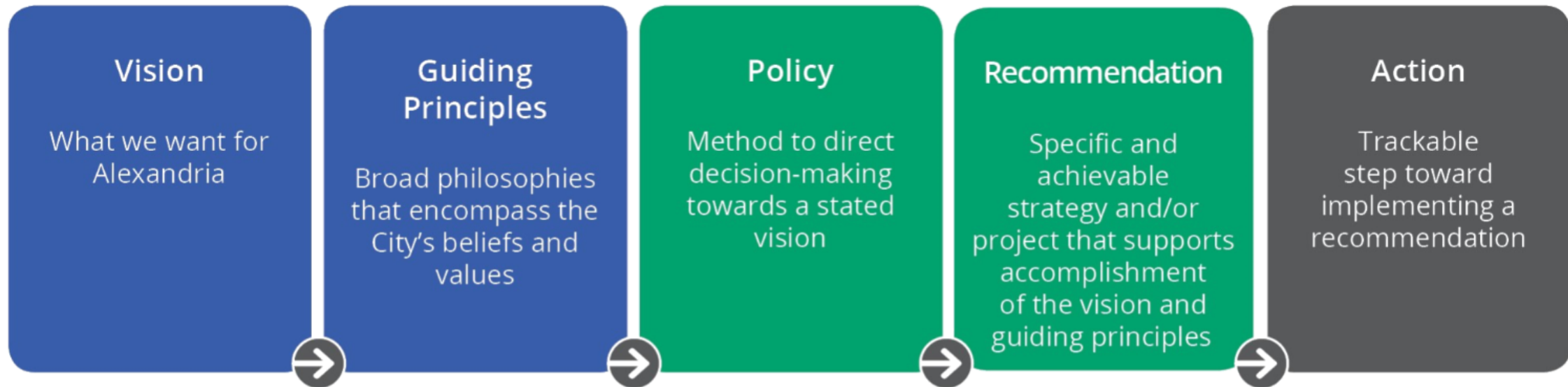
- Overview
 - Vision
 - Guiding Principles
- Transit
- Pedestrian*
- Bicycle*
- Streets
- Parking
- Funding & Implementation

*Updated in April 2016 with Pedestrian and Bicycle Master Plan

AMP Plan Chapters

- Overview
- Public Transit
- Pedestrian and Bicycle*
- Streets
- Parking and Curbside Management
- Smart Mobility
- Mobility Options (TDM)
- Appendices
 - Implementation
 - Monitoring, Reporting, and Key Performance Indicators

Plan Outline



Primary Location within Document

Plan Overview Chapter

Chapter-Specific

Appendix



Plan Outline

Primary Location
within Document

Plan Overview Chapter

Chapter-Specific

Appendix

Vision

What we want for Alexandria



Guiding Principles

Broad philosophies that encompass the City's beliefs and values



Policy

Method to direct decision-making towards a stated vision



Recommendation

Specific and achievable strategy and/or project that supports accomplishment of the vision and guiding principles



Action

Trackable step toward implementing a recommendation

Key Performance Indicator (KPI)

Specific measures of our guiding principles which help us track progress

Example



Policy

Eliminate all traffic deaths and serious injuries in the planning, design, and operation of Alexandria's transportation network

Recommendation

Improve prioritization of safety treatments

Action

Reduce delivery timelines for safety improvements by implementing near-term, temporary treatments for priority Pedestrian & Bicycle Master Plan and Safe Routes to School engineering recommendations

Key Performance Indicator (KPI)

Number of traffic deaths and serious injuries on Alexandria's transportation network



Chapter Outline

- Introduction
- Key Performance Indicators
- Context
 - Data
 - Maps
 - Engagement
- Topic-specific policies
- Priority recommendations (3-5)

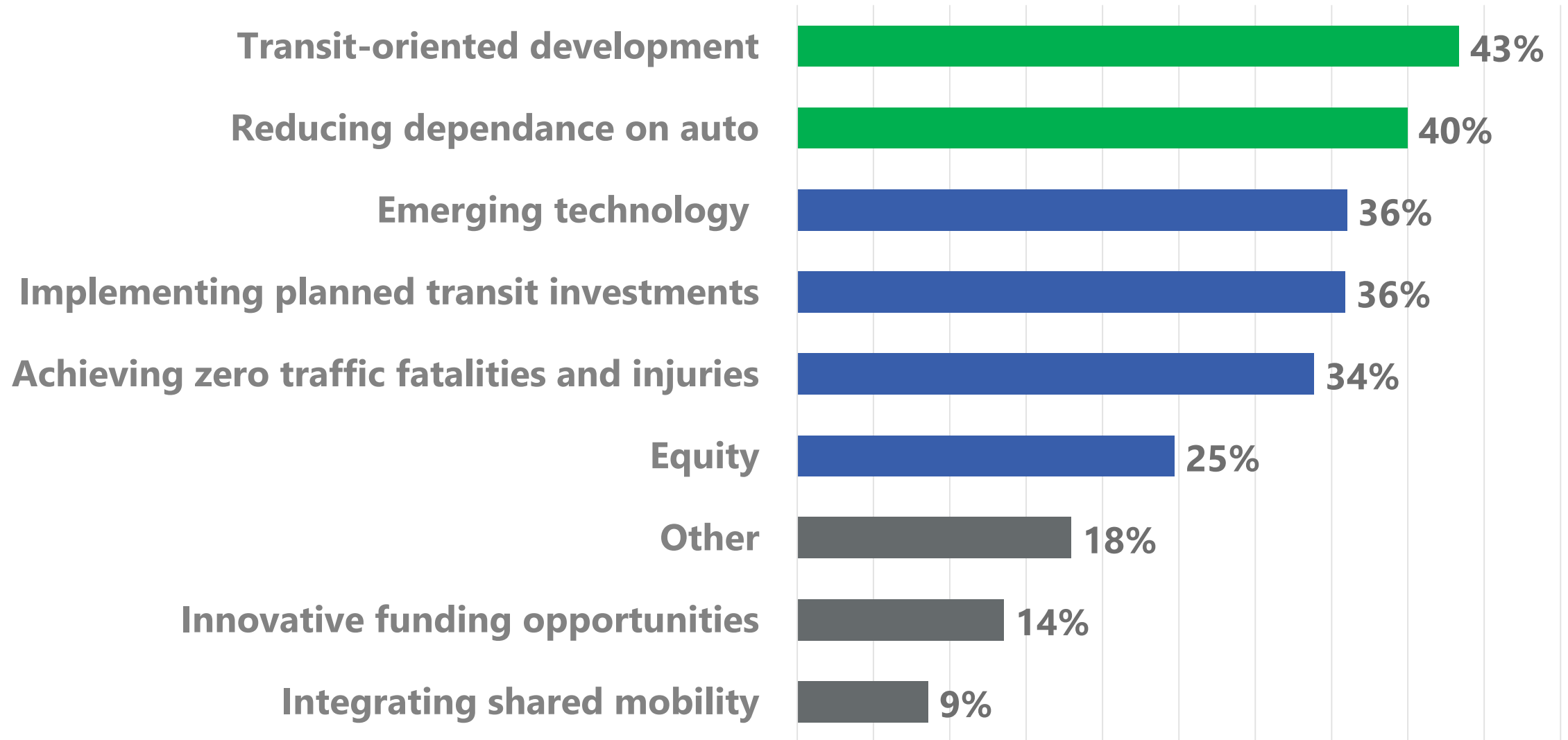
Other Chapter Components

- Tie-back to Vision and Guiding Principles
- Graphics and photos
- Call-outs to highlight achievements

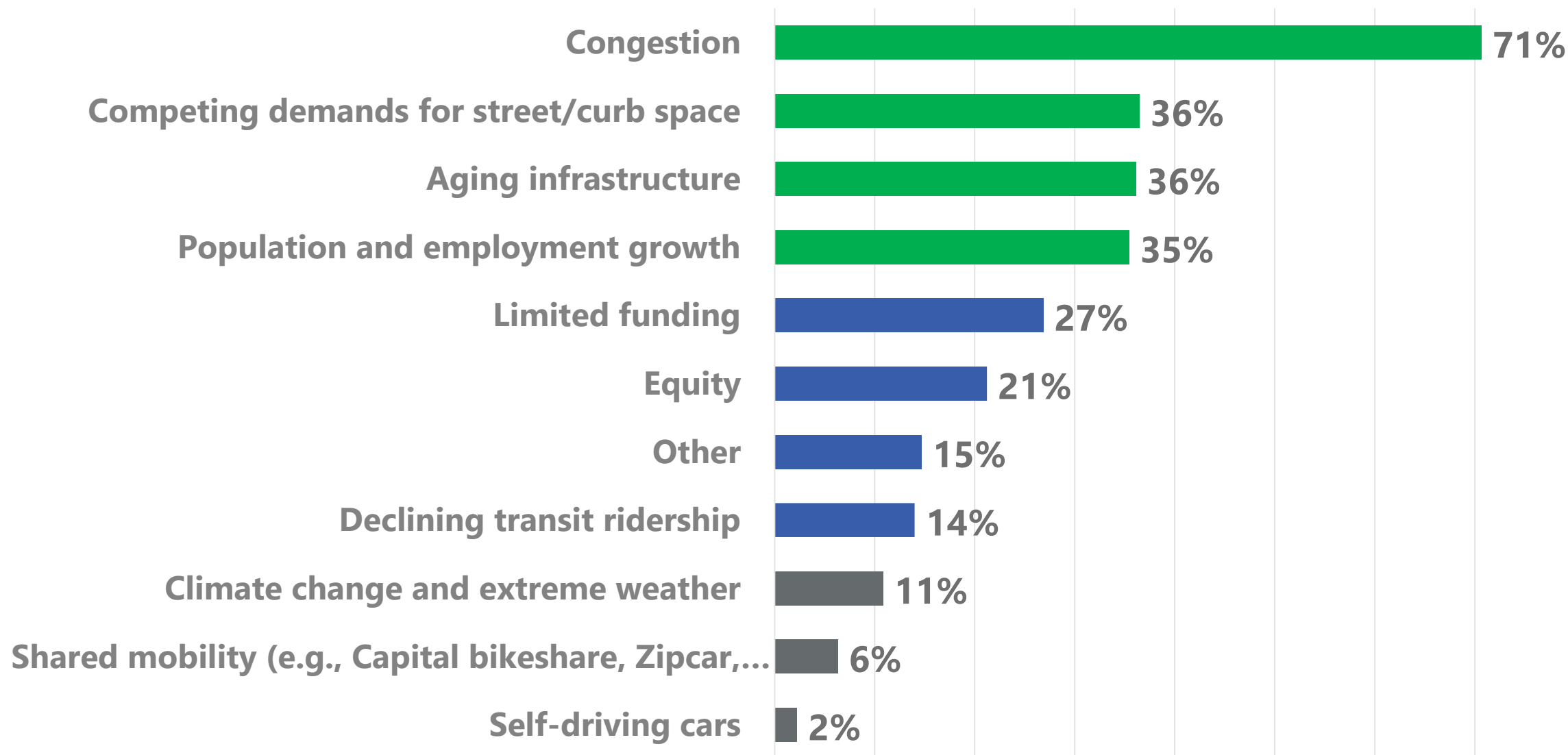
Policy Preview



4. What are the most important opportunities for the future of mobility in Alexandria (chose up to 3)?



5. What are the biggest challenges to the future of mobility in Alexandria (chose up to 3)?



Vision: safe, seamless and connected mobility options foster a thriving Alexandria for all

Guiding Principles

Accessible

Connected

Convenient

Equitable

Safe

Sustainable

**Policy: method
to direct
decision-
making
towards a
stated vision**

Policies respond to challenges
and expectations



What policies can we invoke to
achieve safety, provide options,
and ensure inclusiveness?

Where can mobility move the needle on Citywide priorities?

- Strategic Plan FY 2017-2022
- Comprehensive Plan
- Environmental Action Plan 2040
- 2008 Transportation Master Plan
- Vision Zero (2017)
- Smart Mobility Framework (2018)
- Complete Streets
- Bicycle and Pedestrian Master Plan Update (2016)
- Recent Small Area Plans (Eisenhower West, North Potomac Yard, Landmark, Old Town North)

Strategic Plan FY2017-2022:

01

Increase the percentage of commuters using alternative transportation options

02

Reduce the number of traffic crashes that result in fatalities and severe injuries

03

Maintain the percentage of residents with a positive view of the overall ease of getting to places they usually visit

04

Increase Alexandria's Pavement Condition Index rating

05

Reduce the number of pedestrians and bicyclists struck by vehicles

Environmental Action Plan 2040:

01

Increase the share of all trips taken by public transit, walking and biking

02

Reduce total average VMT per capita

03

Increase miles of dedicated bus infrastructure

Where can mobility move the needle on Citywide priorities?



Example: Vision Zero

How can the AMP improve safety of travelers?

Enhance awareness of unsafe behavior

Ensure safety is the top priority in transportation decision-making

What actions can we take?

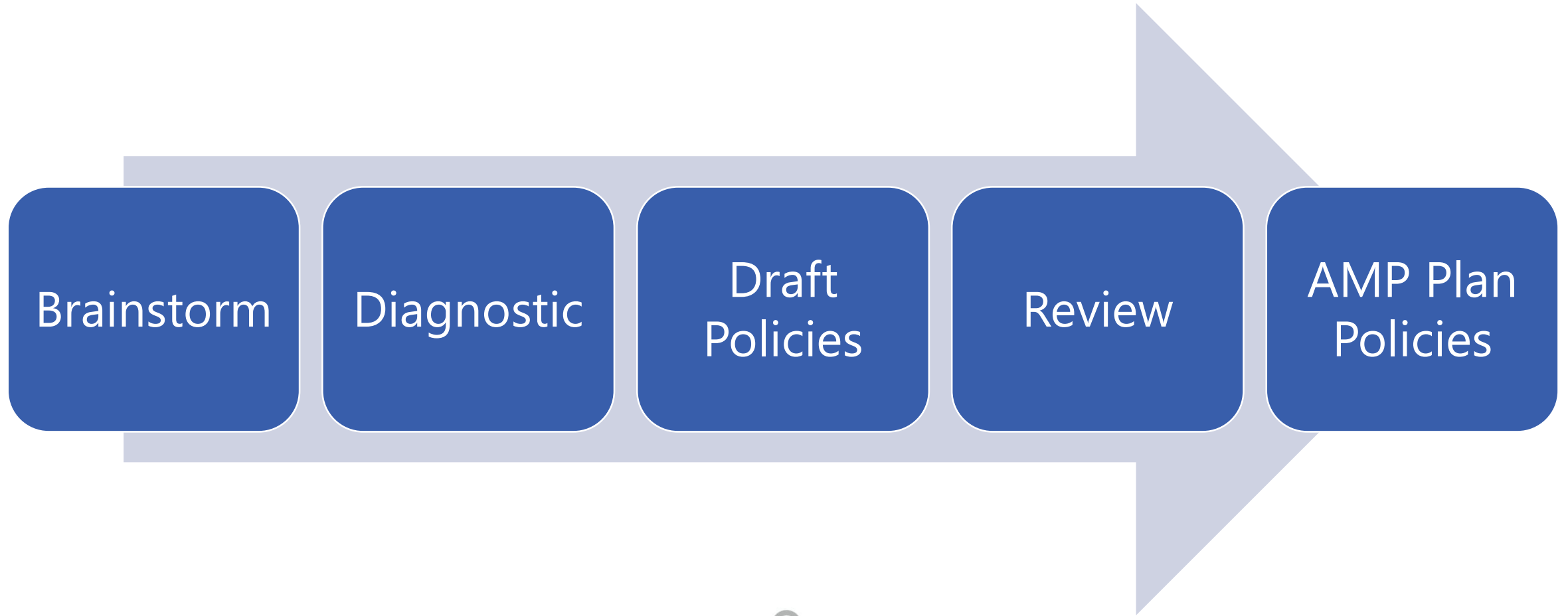
To make people aware that safety is a priority?

To work collaboratively amongst departments and groups to make the City safer?

Policy?

Promote a culture of safety

Policy Development Process



Discussion



What policies can we invoke to achieve safety, provide options, and ensure inclusiveness?

Vision Zero

Vibrant Neighborhoods

Strong Economy

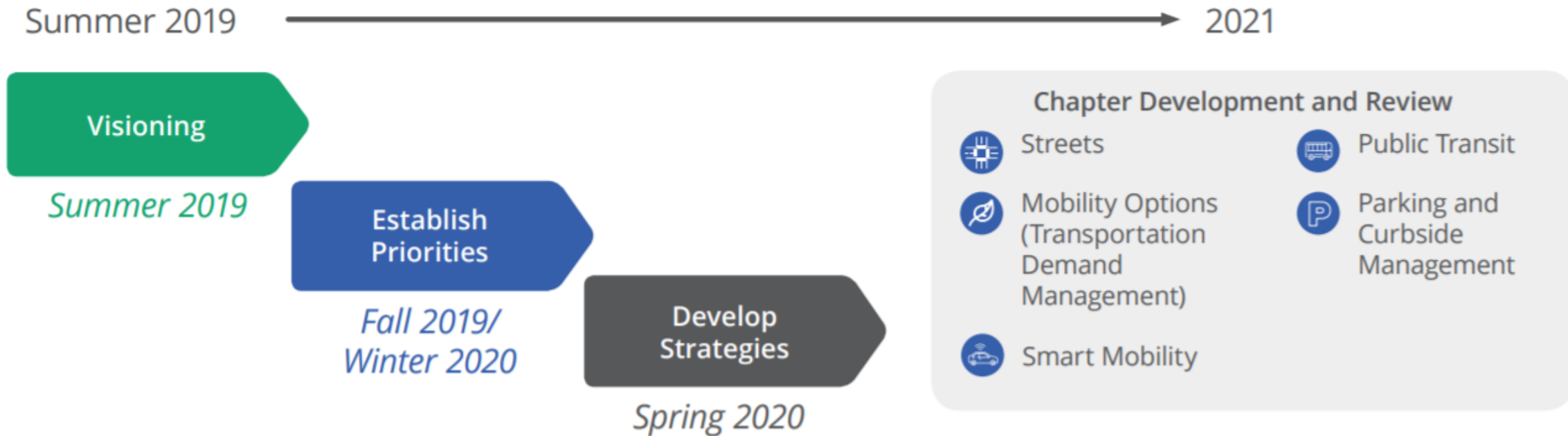
Environmental Sustainability

Where can mobility move the needle on Citywide priorities?



Next Steps

Next Steps



Community Champions

Confirmed Champions

1. Alexandria Housing Development Corporation, Aaron Remolona, Kayla Hornbrook
2. Alexandria Redevelopment & Housing Authority, Cynthia Dickerson
3. Alive!, Jennifer Ayers
4. Friends of Guest House, Jessica Rogers
5. Homes for America (Brent Place), Cleone Dabreo
6. Hopkins House Association, Michelle Feh
7. Somali American Community Association (SACA), Ahmed Elmi
8. Volunteer Alexandria, Marion Brunken
9. YMCA of Alexandria, Velma Tinner
10. AHC, Inc, John Welsh
11. Community Lodgings (Elbert Ave Office), Lynn Thomas

Community Champions

Confirmed Participation (Pending Champions)

1. Alexandria Interfaith Association, Michelle Conn
2. Carpenter Shelter, Shannon Steene
3. Salvation Army Corps, Major James Shiels
4. Tenant and Workers United, Evelin Urretia
5. Wesley Housing Development Corporation, Shelley Murphy

Priorities Activity



Game Title

Name _____
(optional)

most important

SocialMediaHashtag

more important

important

Text Here

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Fall Community Engagement

- Community Champion Meetings
 - Wednesday, November 6th at Alexandria Pasty Shop
 - Friday, November 8th at Misha's Coffee
 - Saturday, November 9th at Torpedo Factory
- Pop-Up Meetings (6)
 - Various Locations / Locations TBD
 - Facilitate Priorities Activity
- Focus Group Meetings

Thank you!